

DEALER INTRO



RESISTALL®
EXTREME

ADVANCED TECHNOLOGY
SUPERIOR PROTECTION



RESISTALL®
EXTREME



COMPLETE ENVIRONMENTAL PROTECTION

Exposing your vehicle's unprotected surfaces to the natural elements will quickly add years to its appearance. Harmful debris, road salt, damaging UV rays from the sun, and fall out in the atmosphere begin to wear down the exterior and interior surfaces. ResistAll has been leading the industry for over 38 years, providing complete environmental protection with unrivaled customer support.

WHAT IS RESISTALL[®] EXTREME ?

ResistAll Extreme provides the most comprehensive exterior and interior environmental protection package available - one that far exceeds the limited coverage offered by standard manufacturer warranties. Extreme's exterior protection is infused with advanced ceramic technology. This technology creates a durable surface which provides a strong barrier between the vehicle's paint and the environment. The interior protection products are specially formulated to resist mold and mildew and are warrantied against common odors resulting from food and drink. With proper care and maintenance using the Customer Care Kit, vehicles protected by ResistAll Extreme retain their appearance and quality for years to come and often yield a significantly higher trade-in value.

ADVANCED TECHNOLOGY
SUPERIOR PROTECTION



YOU ARE PROTECTED



RESISTALL
EXTREME



**Spray-On
Paint Sealant**

With Ceramic Technology
Sellador de Pintura
Con Tecnología Cerámica

NET CONTENTS: 1 Gallon



RESISTALL
EXTREME



Fabric Sealant

Sellador de Tela

NET CONTENTS: 1 Gallon



RESISTALL
EXTREME



**Leather/Vinyl
Sealant**

**Sellador de
Cuero/Vinilo**

NET CONTENTS: 1 Gallon



Traditional Hand-Applied



***Hand-Applied Paint Protection
Requires Additional Labor Time***

Beautifully simple

Application in one-third the time *



Advanced Technology, Superior Performance.

The science of this application makes this product equally if not more effective than the traditional hand-applied labor-intensive product.

 **RESISTALL[®]**
E X T R E M E

Spray-On Paint Application

- Cuts Application Time by 2/3
- Saves Money in Labor
- Reduces "We Owe's"
- Reduces Pre-Delivery Time
- Improves CSI
- Increases Dealer Profit
- Eliminates Chalking



* Based on internally validated studies and field tests.



RESISTALL[®]
EXTREME

COMPLETE
PROTECTION

- WEATHER-INDUCED FADING
- LOSS OF GLOSS
- HARD-WATER ETCHING AND ACID RAIN
- INDUSTRIAL FALLOUT
- TREE SAP
- BIRD WASTE
- OXIDATION
- INSECTS (INCLUDING LOVE BUGS)
- ROAD SALT
- DE-ICING AGENTS (LIQUID / DRY MAGNESIUM OR CALCIUM CHLORIDE)
- SAND ABRASION
- ACCIDENTAL PAINT OVERSPRAY
- HEADLIGHT LENS (DULLING / FADING)
- BRAKE DUST (ALUMINUM ALLOY & CHROME WHEELS)
- WATER SPOTTING ON CHROME

EXTERIOR COVERAGE

- FOOD & DRINK STAINS
- ODORS FROM MOLD OR MILDEW AS A RESULT OF FOOD OR DRINK
- OIL-BASED STAINS
- FADING
- CRACKING
- CHEWING GUM
- INKS AND DYES (INCLUDING CLOTHING DYES)
- LIPSTICK AND MAKEUP
- CRAYONS
- URINE, VOMIT, AND BLOOD
- PET STAINS
- V/L PUNCTURES LESS THAN 1/4"
- V/L TEARS LESS THAN 1"
- LOOSE SEAM STITCHING
- SADDLE LEATHER
- PIGMENTED PLASTICS (DOOR TRIM AND CONSOLES)
- FLOOR / CARGO MATS

INTERIOR COVERAGE

- RENTAL CAR REIMBURSEMENT
- RENEWABLE FOR LIFE
- TRANSFERABLE (NO FEES FOR MILITARY)
- VARIOUS TERM OPTIONS AVAILABLE
- NEW CAR DEFINITION / CURRENT YEAR LESS 4 YEARS / UNLIMITED MILES

BENEFITS



Benefits of ResistAll® Extreme Product Warranties

- All Products Warranted and Backed by "A" Rated Insurance Carriers.
- Product Warranty is Transferable to a Second Vehicle Owner.
- Product Warranty is Renewable for Life.

PIP MEMBER #		RESISTALL EXTREME		RXT	
		CUSTOMER REGISTRATION FORM		CUSTOMER REGISTRATION NO.	
				Month	Day
				Year	
DEALER NAME		Dealer Code:			
DEALER ADDRESS					
CUSTOMER NAME		Middle Initial			
Last Name		First Name			
CUSTOMER ADDRESS		Zip Code			
Street Address		City		State	
CUSTOMER PHONE		Night Phone			
Area Code		Day Phone		Area Code	
VEHICLE INFORMATION		Mileage			
Make		Year		Serial Number	
CUSTOMER E-MAIL		PRODUCT COST			

RESISTALL EXTREME		APPEARANCE PROTECTION TERMS	
APPEARANCE PACKAGE INCLUDES:		SELECT ONE	
PAINT PROTECTION		<input type="checkbox"/> 1 Year	
FABRIC PROTECTION		<input type="checkbox"/> 2 Years	
LEATHER / VINYL PROTECTION		<input type="checkbox"/> 3 Years	
RENEWABLE FOR LIFE		<input type="checkbox"/> 4 Years	
		<input type="checkbox"/> 5 Years	
		<input type="checkbox"/> 6 Years	
		<input type="checkbox"/> 7 Years	

The Dealer who provides you with this Customer Registration Form ("Registration") will complete this form. The Dealer will then return the original of this Registration to Cal-Tex Protective Coatings, Incorporated ("CalTex"), at the address shown below. CalTex reserves the right to reject this Registration without obligation to any party if the proper fees are not submitted to CalTex by the Dealer within sixty (60) days of the date of the application of the product to Your Vehicle. Please call CalTex at the toll-free number listed below if you have any questions regarding this Registration or Your Limited Warranty. **THE PURCHASE OF THIS PRODUCT IS NOT REQUIRED AS A CONDITION TO OBTAIN FINANCING ON YOUR VEHICLE.**

CUSTOMER SIGNATURE	
CUSTOMER'S SIGNATURE	DATE
AUTHORIZED DEALER SIGNATURE	DATE

CAL-TEX PROTECTIVE COATINGS, INCORPORATED • 7455 NATURAL BRIDGE CAVERNS RD • SCHERTZ, TX 78154 • 800.707.9292 • www.caltexus.com
WHITE - CALTEX • YELLOW - DEALER • PINK - CUSTOMER
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MARKETING MATERIAL



RESISTALL[®]
EXTREME
WITH CERAMIC TECHNOLOGY

FIRST CLASS MOTORS



ResistAll Extreme is infused with Advanced Ceramic Technology.

Exterior Protection
Protect your new vehicle's paint from the environment

- Weather-Induced Fading
- UV Damage
- Bird Waste
- Tree Sap
- And more!

Interior Protection
Protect your fabric, vinyl, and leather from everyday life

- Food & Drink Stains
- Inks & Dyes (including clothing)
- Floor / Cargo Mats
- V/L Tears less than 1" long
- And more!



Exterior Protection



Leather & Vinyl Protection



Fabric Protection







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EXTERIOR COVERAGE

- WEATHER-INDUCED FADING
- LOSS OF GLOSS
- HARD-WATER ETCHING AND ACID RAIN
- INDUSTRIAL FALLOUT
- TREE SAP
- BIRD WASTE
- OXIDATION
- INSECTS (INCLUDING LOVE BUGS)
- ROAD SALT
- DE-ICING AGENTS (SODIUM / SODIUM CHLORIDE)
- SAND ABRASION
- ACCIDENTAL PAINT OVERSPRAY
- HEADLIGHT LENS (DEGLASSING / FADING)
- BRAKE DUST (ALUMINUM ALLOY & CHROME WHEELS)
- WATER SPOTTING ON CHROME

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- INKS AND DYES (INCLUDING CLOTHING DYES)
- LIPSTICK AND MAKEUP
- CRAYONS
- URINE, VOMIT, AND BLOOD
- PET STAINS
- V/L PUNCTURES LESS THAN 1/4"
- V/L TEARS LESS THAN 1"
- LOOSE STITCHING
- SMOKE / LEAKAGE
- PIGMENTED PLASTICS (DARK TINT AND DARKNESS)
- FLOOR / CARGO MATS



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WITH CERAMIC TECHNOLOGY

ADVANCED CERAMIC TECHNOLOGY

BENEFITS

- RENTAL CAR REIMBURSEMENT
- RENEWABLE FOR LIFE
- TRANSFERABLE (NO FEES FOR MAINTENANCE)
- VARIOUS TERM OPTIONS AVAILABLE
- NON CAR DISPOSITION / CURRENT YEAR LESS 4 YEARS / UNLIMITED MILES



















EXTREME PROTECTION

- Infused with Advanced Ceramic Technology
- Superior Surface Protection
- Expanded protection against bacterial odors caused by mold or mildew
- Aluminum Alloy and Chrome Wheels
- Fading on Headlight Lens
- Water Spotting on Chrome

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Customized Placemat



Customized Brochure



Reasons to Protect



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